



Board Meeting Minutes

Centennial Building
12 S. 5th Street, Yukon, OK
April 23, 2025 - 8:00 am

MEMBERS IN ATTENDANCE: Niki Fanning (Vice-President), Angie McPherson (Secretary/Treasurer), Kim Rex, Haley Doggett, Daniel O'Neal, Darren Barr, Christine Thompson, Kay Casper, Pam Shelton

MEMBERS ABSENT: Stephen Kerr, Blake Sockwell, Rick Cacini

STAFF PRESENT: Vicki Davis

GUESTS: None

1. Call to order: Niki Fanning called the meeting to order at 8:00 a.m.

2. Minutes: Angie McPherson presented the March 2025 meeting minutes. Kay Casper made a motion to accept the minutes from the March 26, 2025 meeting. Kim Rex seconded the motion and they were unanimously approved.

3. Director's Report (Vicki Davis)

- Vicki Davis reported that she attended the Main Street Now Conference. There were many beneficial sessions and connections made.
- Main Street day at the Capital is May 5th. Several board members will be attending.
- Board Member boot camp is May 6 in Stockyard City

4. Main Street Point Reports:

- **Design Point:** Vicki Davis reported the committee is now 4 members down.
- Clean up day is Saturday. Danielle is monitoring the weather and the backup date for a rain out would be May 8 after the planting day. This will be decided tomorrow.
- Planting day is Thursday, May 8 where they will be utilizing Oklahoma native plants that are drought resistant.
- **Economic Vitality Point:** Darren Barr reported the new business incentive grant will launch with the possibilities tour on May 29. The tour is at 5 pm and will begin at the creative crosswalk.
- **Promotions Point:** Kim Rex reported the committee is working on additional features for CRAVE.
- In May the sponsorship campaign for Cruise-in for a Cause will begin and they need board member assistance. They may add a QR code for potential sponsors. There will be a Cruise meeting on May 7, 2025 at 8 am.
- The Czech Christmas market has 14 confirmed vendors. There is a subcommittee meeting on May 14.
- **Organization:** Niki Fanning reported that invitations have gone out for Palette of Progress.

5. Affiliate Reports

- Daneille O'Neal reported the city is busy with license renewals. There are several proposed projects that will be presented to the City Council in May.
- Pam Shelton reported that Grady's Pub received a grant for a new neon sign that was recently installed.
- State of the City is on May 8 at the Dale Robertson Center. Tickets are \$20
- The 2026 Chamber Gala will be at the Canadian County Expo Center with a Route 66 theme.
- There will be a ribbon cutting for Work Ready on Friday at 11:00 am.

7. Old/New Business - Niki Fanning highlighted the talk points on the agenda. Vicki Davis reported there is an opening for a Design Point lead if a board member is interested. Applications are also open for new board members.

8. Adjournment - the meeting was adjourned at 8:19 a.m.