



Board Meeting Minutes

Centennial Building
12 S. 5th Street, Yukon, OK
March 26, 2025 - 8:00 am

MEMBERS IN ATTENDANCE: Stephen Kerr (President), Niki Fanning (Vice-President), Angie McPherson (Secretary/Treasurer), Kim Rex, Haley Doggett, Daniel O'Neal, Darren Barr, Christine Thompson, Kay Casper, Blake Sockwell,

MEMBERS ABSENT: Pam Shelton, Rick Cacini

STAFF PRESENT: Vicki Davis

GUESTS: None

1. Call to order: Stephen Kerr called the meeting to order at 8:00 a.m.

2. Minutes: Angie McPherson presented the February 26, 2025 meeting minutes. Kay Casper made a motion to accept the minutes from the February 26, 2025 meeting. Kim Rex seconded the motion and they were unanimously approved.

3. Director's Report (Vicki Davis)

- Vicki Davis reported that she will be attending the Main Street Now Conference April 6-10
- Main Street day at the Capital is May 5th. Several board members will be in attendance.

4. Main Street Point Reports:

- **Design Point:** Danielle O'Neal reported the ODOT trash off & CV is in April.
- The Design committee will visit the venue for Palette of Progress to discuss set up on April 3 at 4 pm.
- Cheeseburger in Paradise block party is scheduled for May 15th.
- **Economic Vitality Point:** Darren Barr reported that EV is working on the top 10 list for downtown and a list of available properties is being updated.
- The information for the grand program will be ready for board review next month. They are planning a PR launch with the possibilities tour and EDGE.
- **Promotions Point:** Haley Doggett reported there was a logistics meeting with the City yesterday regarding Cruise-in for a Cause and the possible date change. After discussion, there is a possibility the date will remain in September.
- Kim Rex reported the promotions committee is interested in doing an e-newsletter to include all points to send out to board members, volunteers and businesses.
- CRAVE planning has begun. The plan is to add more outdoor entertainment & sidewalk artists and encourage more demos & classes.
- Czech Christmas Market applications have opened to previous vendors.
- Christmas on Main will utilize all past vendors for 2025.
- **Organization:** Stephen Kerr reported that the point is working on a review of bylaws.
- We do have vacant seats on the board and if anyone has any suggestions, please pass the information along.

5. Affiliate Reports

- Daneille O'Neal reported the city had 7 new businesses licenses in February. Different developments will be going before the planning commission in April.

7. Old/New Business - Vicki Davis highlighted the calendar. She also reported the sign up link for the Downtown clean up will be posted today. She requested everyone sign up and share the post.

8. Adjournment - the meeting was adjourned at 8:15 a.m.