



## Board Meeting Minutes

Centennial Building  
12 S. 5th Street, Yukon, OK  
March 26, 2025 - 8:00 am

**MEMBERS IN ATTENDANCE:** Stephen Kerr (President), Niki Fanning (Vice-President), Angie McPherson (Secretary/Treasurer), Kim Rex, Haley Doggett, Daniel O'Neal, Darren Barr, Christine Thompson, Kay Casper, Blake Sockwell,

**MEMBERS ABSENT:** Pam Shelton, Rick Cacini

**STAFF PRESENT:** Vicki Davis

**GUESTS:** None

**1. Call to order:** Stephen Kerr called the meeting to order at 8:00 a.m.

**2. Minutes:** Angie McPherson presented the February 26, 2025 meeting minutes. Kay Casper made a motion to accept the minutes from the February 26, 2025 meeting. Kim Rex seconded the motion and they were unanimously approved.

**3. Director's Report** (Vicki Davis)

- Vicki Davis reported that she will be attending the Main Street Now Conference April 6-10
- Main Street day at the Capital is May 5th. Several board members will be in attendance.

**4. Main Street Point Reports:**

- **Design Point:** Danielle O'Neal reported the ODOT trash off & CV is in April.
- The Design committee will visit the venue for Palette of Progress to discuss set up on April 3 at 4 pm.
- Cheeseburger in Paradise block party is scheduled for May 15th.
- **Economic Vitality Point:** Darren Barr reported that EV is working on the top 10 list for downtown and a list of available properties is being updated.
- The information for the grand program will be ready for board review next month. They are planning a PR launch with the possibilities tour and EDGE.
- **Promotions Point:** Haley Doggett reported there was a logistics meeting with the City yesterday regarding Cruise-in for a Cause and the possible date change. After discussion, there is a possibility the date will remain in September.
- Kim Rex reported the promotions committee is interested in doing an e-newsletter to include all points to send out to board members, volunteers and businesses.
- CRAVE planning has begun. The plan is to add more outdoor entertainment & sidewalk artists and encourage more demos & classes.
- Czech Christmas Market applications have opened to previous vendors.
- Christmas on Main will utilize all past vendors for 2025.
- **Organization:** Stephen Kerr reported that the point is working on a review of bylaws.
- We do have vacant seats on the board and if anyone has any suggestions, please pass the information along.

**5. Affiliate Reports**

- Daneille O'Neal reported the city had 7 new businesses licenses in February. Different developments will be going before the planning commission in April.

**7. Old/New Business** - Vicki Davis highlighted the calendar. She also reported the sign up link for the Downtown clean up will be posted today. She requested everyone sign up and share the post.

**8. Adjournment** - the meeting was adjourned at 8:15 a.m.